

culturalshift

from settlement to belonging



A cross sector conference on migrant and refugee families
August 10 - 11, 2017 • Novotel, Sydney Olympic Park

Sponsorship prospectus

Invitation

What does it take to create optimal settlement conditions and opportunities for families? How do we support families to a good start in a new country? How do we foster a sense of belonging that is so vital to our wellbeing? Settlement Services International (SSI) invites you to be a sponsor of Cultural Shift 2017: A Cross Sector Conference on Migrant and Refugee Families that will discuss these questions and more.

Based on the theme From Settlement to Belonging, presenters and delegates from around Australia

will discuss, share, connect and collaborate on the question of how governments, communities, not-for-profits, migrant and refugee services and the private sector support recently arrived migrant and refugee families to settle and become part of their new communities in Australia.

This exciting event will bring together over 300 leaders, experts, decision makers, community members and professionals from diverse sectors and backgrounds. It builds on the highly successful inaugural Cultural Shift Symposium in 2014.



Outcomes of Cultural Shift 2014

95%

Respondents satisfied to very satisfied with event content

97%

Respondents satisfied to very satisfied with on the day running

88%

Respondents satisfied to very satisfied with networking opportunities

Benefits to conference sponsors:

- Increasing your organisational profile
- Positioning as a sector leader
- Connecting with other sector leaders and stakeholders
- Promoting brand, product, service awareness
- Building corporate responsibility

- Building culturally responsive organisations
- Creating safety through child protection and early intervention
- Culture, identity and belonging
- Reaching regional and rural families
- Services for families on temporary visas
- Housing and accommodation initiatives

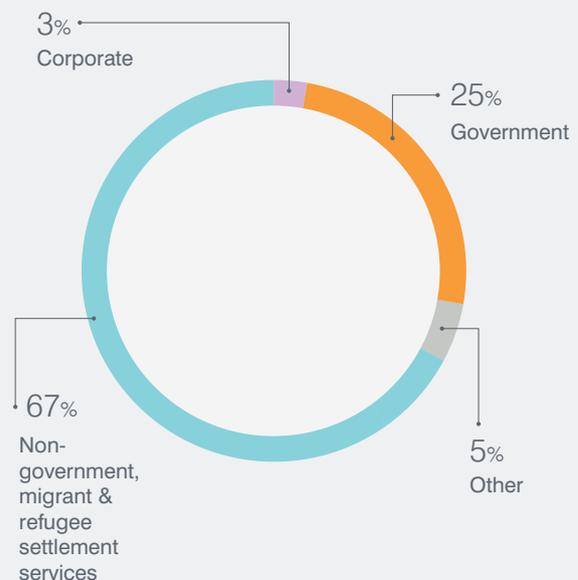
Delegate profile:

- Experts, leaders, practitioners, policy makers, community members
- Government, community, private industry, philanthropy, NGOs
- Child and family, health, education, legal, employment, housing, youth, disability sectors

Conference topics:

- Promoting social inclusion and cohesion
- Preventing family violence
- Health and wellbeing
- Disability and inclusion
- Maximising early childhood outcomes
- Education
- Economic participation, employment and enterprise

Attendance analysis by sector



Quotes from respondents:

A wonderful day for the sharing of ideas, to develop new networks, to expand my view of all the wonderful programs to support our very vulnerable new Australians

Very professional, fantastic organisation and outstanding promotional and informative material

Educational, inspirational, great venue, fantastic speakers

Really good day, good to hear about what other services are doing and to share insights and experience

Great opportunity to take a step back and re-conceptualize what we are doing and how we work

Sponsorship packages

We are offering a range of sponsorship packages to maximise opportunities for all interested parties.

We understand that every organisation has unique sponsorship interests and we are happy to meet with you to tailor a package that suits your specific needs and budget.

Prices are exclusive of GST.



\$15,000

Benefits:

- Recognition by the conference chair in the opening and closing addresses
- 1 × pull up banner displayed on floor of main conference auditorium (sponsor provides)
- Recognition on combined sponsor pull up banner on main stage for entire conference
- 1 × pull up banner in conference foyer (sponsor provides)
- Logo displayed in conference program
- Hyperlinked logo on conference website
- Logo on sponsor slide in main conference auditorium
- Logo on sponsor slide in concurrent sessions
- Logo displayed at conference registration desk
- Half page advertisement in the Conference Program (sponsor provides)
- 1 × insert in virtual conference satchel (sponsor provides)
- Logo displayed on post-conference materials
- 5 × full conference registrations



Gold

\$10,000

Benefits:

- Recognition by the conference chair in the opening and closing addresses
- Recognition on combined sponsor pull up banner on main stage for duration of conference
- 1 × pull up banner in conference foyer (sponsor provides)
- Logo displayed in conference program
- Hyperlinked logo on conference website
- Logo on sponsor slide in main conference auditorium
- Logo on sponsor slide in concurrent sessions
- Logo displayed at conference registration desk
- Quarter page advertisement in the Conference Program (sponsor provides)
- 1 × insert in virtual conference satchel (sponsor provides)
- Logo displayed on post-conference materials
- 3 × full conference registrations



Silver

\$7,500

Benefits:

- Recognition by the conference chair in the opening and closing addresses
- Recognition on combined sponsor pull up banner on main stage for duration of conference
- 1 × pull up banner in conference foyer (sponsor provides)
- Logo displayed in conference program
- Hyperlinked logo on conference website
- Logo on sponsor slide in main conference auditorium
- Logo on sponsor slide in concurrent sessions
- Logo displayed at conference registration desk
- 1 × insert in virtual conference satchel (sponsor provides)
- Logo displayed on post-conference materials
- 2 × full conference registrations



Keynote Speaker Sponsor

\$4,000

Keynote sessions by well-known speakers are highly anticipated and a major attraction for delegates.

Benefits:

- Recognition by the conference chair at the introduction of the keynote speaker
- Recognition on combined sponsor pull up banner on main stage for entire conference
- Logo displayed at conference registration desk
- Logo displayed in conference program
- Hyperlinked logo on conference website
- Logo displayed on post-conference materials



Networking Event Sponsor

\$5,000

The networking event is an opportunity for delegates to relax and network with colleagues at the end of day one of the conference. Canapes and drinks will be provided.

Benefits:

- Recognition by conference chair at end of Day 1 as part of invite to event
- Opportunity to make a short address to event participants
- Recognition on combined sponsor pull up banner on main stage for entire conference
- Logo displayed at conference registration desk
- Logo displayed in conference program
- Hyperlinked logo on conference website
- Logo displayed on post-conference materials



Plenary Session Sponsor

\$4,000

The program includes a Q&A session with high profile panel members and facilitators. This session will be conducted in the main conference auditorium and is attended by all delegates.

Benefits:

- Recognition by the conference chair at introduction to session
- Logo on sponsor slide in Q&A session
- Recognition on combined sponsor pull up banner on main stage for entire conference
- Logo displayed at conference registration desk
- Logo displayed in conference program
- Hyperlinked logo on conference website
- Logo displayed on post-conference materials



Lunchtime Wellness Session Sponsor

\$2,000

The Lunchtime Wellness sessions will provide delegates with a voluntary opportunity to relax and have fun by participating in activities such as:

- Drumming workshop
- Dance workshop
- Massage session
- Meditation session

Benefits:

- Recognition by the conference chair when promoting sessions to delegates before lunch breaks
- Recognition on combined sponsor pull up banner on main stage for entire conference
- Logo displayed at conference registration desk
- Logo displayed in conference program
- Hyperlinked logo on conference website
- Logo displayed on post-conference materials

Industry Partner Opportunities

POA

To showcase your organisation's alignment with the best interests of families and children, multiculturalism and social inclusion, we are offering exclusive conference industry partnership opportunities for your sector. The contribution of industry partners can be monetary or in-kind.

Below is a non-exhaustive list of potential industry partners. We are open to exploring partnerships with other industries not listed.

- Media Partner
- Financial Partner
- Technology Partner
- Language Partner
- Education Partner

Contact us

For further information or to discuss how you can sponsor with Cultural Shift Conference 2017 please contact:
Janet Irvine • t: (02) 8799 6700 • e: culturalshift2017@ssi.org.au

About Settlement Services International

Settlement Services International is a leading community-based not-for-profit humanitarian organisation providing a range of services in the areas of:

- refugee and migrant settlement
- asylum seeker assistance
- housing
- multicultural foster care
- disability support
- employment services
- youth services

SSI is also the state-wide umbrella organisation for 11 Migrant Resource Centres and Multicultural Services across NSW.

Our vision is to achieve a society that values the diversity of its people and actively provides support to ensure meaningful social and economic participation and to assist individuals and families reach their potential.

